

Helping People Know When AI Is Designed to Be Fair and Accountable

Author: Ricardo A. Barrera, Attorney at Law

Date of Publication: January 28, 2026

Artificial intelligence is now part of everyday life—helping people find information, make decisions, and interact with digital systems. At the same time, many people worry about whether AI is being used responsibly, transparently, and with respect for human dignity.

This framework offers a practical way to address those concerns by focusing on accountability, not control.

Instead of trying to regulate what AI systems say or think, the framework proposes that organizations clearly disclose how their AI is governed. This is done through an Ethical AI Attestation—a structured declaration that shows an AI system follows a defined set of ethical commitments, has been independently reviewed, is certified for specific uses, and can lose that certification if standards are not maintained.

The framework also allows AI systems to recognize when other systems have made similar ethical commitments, using a simple verification process that does not inspect private data or internal technology. This helps promote responsible interaction between systems while keeping people in control.

Most importantly, the framework emphasizes human-centered safeguards:

- transparency about when AI is being used
- limits on what AI is allowed to do
- clear accountability when problems arise
- respect for user choice and autonomy

This approach does not replace laws or regulations, and it does not give any single organization control over AI. Instead, it provides a shared, verifiable way for people and institutions to know when AI systems are designed with restraint, responsibility, and respect in mind.

Authorship and Intent

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